



we future cycle

creating a generation of kids who care

Half of all garbage generated in schools occurs during lunchtime. However, **90-95% of what is thrown away is recyclable**. Kids are being taught to throw everything away without a thought, and **schools are throwing away precious money on waste management** – money that should be going towards student programs.

We Future Cycle helps kids learn to take responsibility for the waste they create while helping schools save money. The **solution is to separate waste right at the source** - in the lunchroom.



How it Works

We Future Cycle sets up a **streamlined system** in your school's lunchroom with **clearly marked bins** to separate and appropriately divert each type of recyclable and organic (compostable) material. **Students and staff are educated** about how the system works, what happens with the recyclables, and the **benefits to the school and to the environment**. Teachers receive **materials and activities to extend the learning into the classroom** and in children's homes.

Results

- Reduces lunchroom garbage **by up to 95%**. A school that generates 22 bags of loosely mixed garbage may generate only ¼ bag of garbage and 5 bags of condensed recyclables
- **Lowers costs by potentially hundreds of thousands of dollars** by reducing the amount of garbage disposed and trash bags used
- **Generates substantial revenue** for Westchester County through resale of recyclables
- Ensures compliance with **NY State Recycling Laws**
- Provides opportunity for **green school recognition**
- Creates a **generation of children actively involved** in recycling and taking responsibility for their daily actions

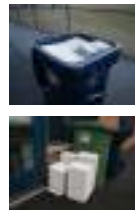
Lower garbage costs



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Increased recycling revenue



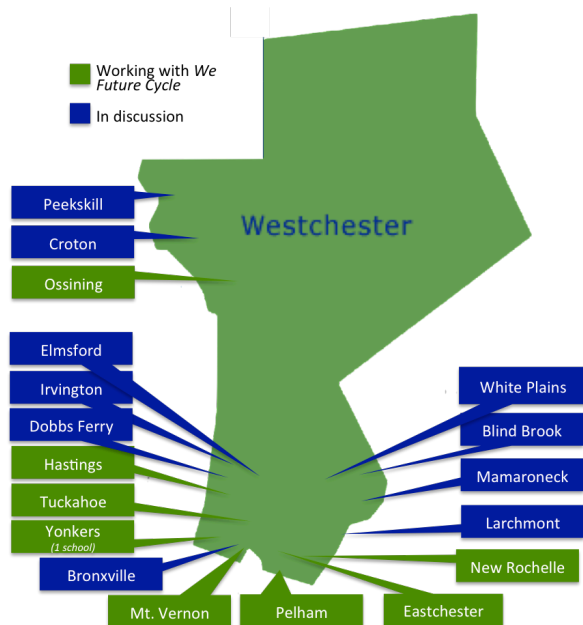
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Money back in the classroom



Feedback about *We Future Cycle*

Twenty schools in New Rochelle, Eastchester, Tuckahoe, Ossining, Mt Vernon, and Yonkers have implemented the *We Future Cycle* program.



"This program is the future of school waste management."

- Sheila Marcotte, County Legislator

"My 3rd grader is now the recycling police in our house...he makes sure every plastic container is being recycled!"

- Kim Martelli, mother of 3rd grader



"Recycling is a good thing for kids to do. They are physically involved in creating a better future for themselves. Recycling empowers children to become the positive change that will help our environment."

- Franco Miele, Principal Ward Elementary School

"Having the kids sort their waste makes my job much easier!"

- Marjorie Tully, Aide at Pelham Colonial Elementary School

We Future Cycle Partnerships and Endorsements

- **Co-founded:** Westchester School Recycling & Composting Alliance (WSRCA)
- **Endorsed by:** Westchester Municipal Officials Association and Westchester County Environmental Legislative Committee
- **Affiliated with:** EcoPel (Environmental Committee of Pelham), Green Schools Coalition of Westchester, Greenburgh Nature Center, the Science Barge, Sustainable Westchester, Town of Greenburgh Sustainability, Urban School Food Alliance, One World United & Virtuous

Beyond School Lunch

In addition to lunch-time recycling, *We Future Cycle* offers:

- Waste-free classroom
- On-site educational composting
- Terracyle partnership programs
- Green writing contests
- Hands-on recycling for kids
- Electronic waste recycling education

Contact Us to Learn More!



Anna Giordano, a businesswoman-turned-recycling advocate, created *We Future Cycle* after seeing the daily garbage piles generated at her children's school. Her vision is to save the world, one school district at a time.



Ashley Welde brings 15 years of communications expertise to *We Future Cycle*, as well as a passion for educating kids that their actions make a difference. Her hope is that educating children about recycling will instill an awareness that lasts a lifetime.

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• www.wefuturecycle.com

We Future Cycle is a 501c3 non-profit organization.